



ब्राह्मण क्रिकेट लीग

BRAHMAN CRICKET LEAGUE

SEASON IV

BCL 2027
JAN - FEB 2027



ONE COMMUNITY
ONE FAMILY



ONE SPIRIT
ONE CHAMPION



ONE LEAGUE
ONE PASSION



*Play Hard.
Inspire More.*



SPORTS MANAGEMENT

PRESENTED BY
AGA SPORTS MANAGEMENT

UNITE. CELEBRATE. COMPETE.

THE SPIRIT OF **BCL** IS BACK!



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The Brahman Cricket League (BCL) is back with Season 4, bringing together 100+ Brahman professionals and entrepreneurs in a celebration of sport, unity, and pride. This tournament isn't just about cricket—it's about building lifelong connections and honoring talent within our vibrant community.



ABOUT **AGA MANAGEMENT**

We are passionate about bringing people together through the spirit of cricket. Noticing the lack of platforms for corporate employees and business professionals to shine in sport, we launched **AGA Management** to organize high-energy tournaments that create opportunities to compete, connect, and celebrate.



SPORTS MANAGEMENT



EVENT **GOALS**



Create a fun, engaging atmosphere for **networking** and **friendship**.



Foster **unity** within the Brahman community.



Boost morale and celebrate **achievements** on and off the field.

— **ONE LEAGUE. ONE COMMUNITY. ONE LEGACY.** —



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SPONSORSHIP OPPORTUNITIES

Put your brand at the heart of an exciting, high-visibility event. Our sponsorship packages are tailored to provide maximum exposure and meaningful connections.



SPONSOR BENEFITS INCLUDE:



YouTube Live
Broadcast with
Brand Visibility



Logo on
Official Team
T-Shirts



Trophy Branding
(Based on Tier)



Banners &
Posters at
Event Venues

SPONSORSHIP PACKAGES



PLATINUM
₹5,00,000

Highest visibility with logo on team t-shirts, live YouTube broadcasts, banner, and trophies for the Winning Team & Man of the Series.



GOLD
₹3,00,000

Great visibility at the event and online. Logo on Runner-Up Trophy and team t-shirts.



SILVER
₹1,00,000

Branding on Man of the Match awards and good coverage at the venue and online.



BRONZE
₹50,000

Logo placement on Best Batter and Best Bowler trophies, banners, and mentions during the event.



COPPER
₹25,000

Basic brand promotion during the event—great for showing support and being part of the community.

YOUR BRAND. OUR STAGE. BIG IMPACT.

GLIMPSSES OF PAST EVENTS



CONTACT

Team AGA Management is happy to guide you through the sponsorship process and ensure your brand gets maximum value.



Girish Oak
86250 55503



Amit Umrikar
98508 56746



Aditya Palande
98605 78663



Email
agasmanagement.04@gmail.com



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SPORTS MANAGEMENT

BUILDING CONNECTIONS. CELEBRATING TALENT. CREATING LEGACY.